Lone Star College Disparity Study

Public Hearing

Presented by:







About Griffin & Strong

Firm specializes in:

- Procurement research
- Training
- Supplier diversity consulting
- Contract compliance
- Program development

Most qualified team in the industry:

- 6 Juris Doctors
- 2 Ph.Ds. in Economics
- Ph.D. in Social Psychology
- Ph.D. in Anthropology

No study conducted by Griffin & Strong has ever been challenged or overturned in court.









In good hands

Project Executive, Rodney K. Strong has unmatched expertise, serving as Director of the City of Atlanta's Department of Contract Compliance, project manager on the first post-Croson disparity study, and as principal architect of the City of Atlanta's distinguished MWBE contracting program.

Principal Investigator, Dr. Vince Eagan is one of the foremost experts nationwide, conducting over 200 studies & successfully defending 6 studies as expert witness.

Senior Economist, Dr. Gregory Price 25 years of economic analysis of discrimination and disparity of employment, private sector contracting, lending and public contracting



The Objective of the Study

A <u>disparity study</u> is an objective research tool used to determine if disparities in a governmental agency's procurement activities exist within certain race, ethnic, and gender groups in the various Industry Categories. It further determines whether those disparities are statistically significant and likely caused by the race and gender status of firm owners.

Disparity studies also utilize the acquisition of anecdotal evidence while examining current policy procedures and practices, and a law review.

The findings of the Procurement Study result in recommendations by the Study team, and if accepted, are intended to be implemented as policy.



Purpose of the Study | The Legal Approach

Disparity Studies form the factual basis for remedial contracting programs

City of Richmond v. J.A. Croson Co.,

488 U.S. 469 (1989)

Adarand Constructors, Inc. v. Pena,

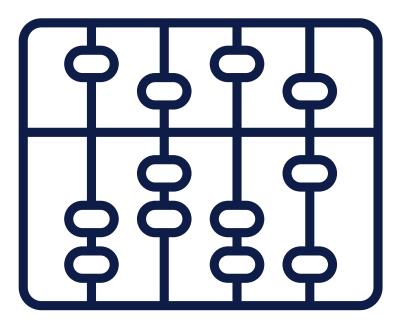
- 515 U.S. 200 (1995)
- Strict Scrutiny for race-based programs (Intermediate for gender-based programs)
- Must have a factual basis in evidence
- Methodology dictated by Case Law
- Must have a narrowly tailored remedy (to avoid over- or under-inclusion)





Technical Approach

- 1. Legal Analysis
- 2. Policy Review
- 3. Data Collection & Cleaning
- 4. Relevant Market Analysis
- 5. Utilization Analysis
- 6. Availability Analysis
- 7. Disparity Analysis
- 8. Statistical Analysis
- 9. Private Sector Analysis
- 10. Anecdotal Evidence Collection & Analysis
- 11. Full Report / Findings and Recommendations





Community Engagement & Anecdotal Evidence

Informational Meetings

Anecdotal Interviews

Survey of Business Owners

Public Hearings

Focus Groups

Business, Civic, & Trade Organization Meetings

Email & Social Media
Comments



Findings & Recommendations

FINDINGS:

- Findings summarize key points of each chapter
- Review of the efficacy of Race/Gender-neutral remedies and (if they are supported by the Study)
 Race/Gender conscious remedies

RECOMMENDATIONS:

- Recommendations are based on detailed review of policy, anecdotal evidence, and institutional knowledge
- Recommendations are unique to the Studies
- Best Practices and Innovative Approaches for:
 - · Race/Gender Neutral or Race/Gender conscious remedies





Timeline

- Workplan/ScheduleData Assessment Meeting
- Kick off Meeting
- Collect Quantitative Data

Fall '23

- Anecdotal Interviews Completed
- Additional Anecdotal Evidence Collection
 - •Focus Groups, Public Hearings, Organizational Interviews
- Launch Survey of Business Owners

Spring '24 – Summer '24

- Draft Final Report
- Executive Summary
- Final Presentations

Winter '25

Winter '23 - '24

- Informational Meeting Promotion Begins
- Quantitative Data Collection Plan
- •Anecdotal Interviews Begin
- Case law Review Begins
- Policy Review Begins
- •Website is Launched

Fall '24 – Winter '25

- Data Analysis, Preparation, & Completion
- Draft Report



How can the public get involved?

- Participate if contacted for:
 - Anecdotal Interviews
 - Survey of Business Owners
 - Focus Groups



Attend a Public Hearing and provide your input

How can the public STAY involved?

Study Email Address:

LoneStarCollegeStudy@gspclaw.com

LSCDisparityStudy.com







@Griffin & Strong, P.C.

@GriffinStrong



www.gspclaw.com



Public Hearing

Purpose

The purpose of this hearing is to hear **candid** testimony about your experiences, both positive and negative, either doing business or attempting to do business with Lone Star College.

Disclaimer

Everything said during this hearing will be available for public record, **but** GSPC's final report will not publish the names, business names, or other affiliations of individuals who give testimony.

Process

We are not soliciting questions, but **commentary only**.

Additionally, we will not be responding to questions or commentary, other than to try to gain additional clarity to your comments.

Public Comments

When providing comments, please begin by stating your name and business name clearly for the record **before** beginning your testimony.